

The 501(c) IT Maturity Model Assessment

Connect your technology, people, and processes to your mission.

A mature organization uses technology to increase its effectiveness and improve the value it delivers to members and constituents. DelCor will help you determine how well your management, data, digital, and infrastructure functions work together to support your progress.

We believe in a holistic approach to technology that goes beyond the technical.

A strategic and integrated approach to technology involves much more than networks, hardware, and software. Organizational culture, departmental collaboration, governance, professional development, business processes, and budgeting all impact the effectiveness of your technology.

We feel so strongly about this “beyond the technical” approach that we developed The 501(c) IT Maturity Model, a tool for measuring the effectiveness of the **four primary functions of IT throughout an organization: management, data, digital, and infrastructure.**

Using this holistic approach, we assess your organization’s IT maturity, or how well your technology, people, and processes work together to support your progress.

Since we launched The 501(c) IT Maturity Model in 2006, we’ve helped hundreds of organizations step back from project-specific conversations and look at their technology as a whole.

Network
Licenses
Security
Systems

IT Governance
Budgeting
Social Media
Digital Workplace
Mobile Initiatives
Data Management
Business Processes
Organizational Culture
Decision-Making Criteria
Professional Development
Departmental Collaboration

The majority of your IT functions lie below the surface.

IT maturity is a measure of how well your technology supports your organization.

The four levels of IT maturity are restrictive, functional, effective, and innovative. Advancing along the path to maturity from restrictive to innovative leads to a more efficient organization—one that’s better equipped to accomplish its mission and goals.

RESTRICTIVE

Systems fail, computers crash, and security is compromised. You have an insufficient budget, outdated equipment, and undertrained staff.

FUNCTIONAL

Your technology is one step shy of integration and automation. You’re making do with systems and processes that work, but are cumbersome.

EFFECTIVE

Technology supports your mission by adding value to the member experience, but you’re not yet anticipating members’ future needs.

INNOVATIVE

You use technology to meet your members’ existing needs and anticipate future needs. Your CIO contributes to strategic discussions.

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MANAGEMENT: Your IT success starts with a foundation of sound management practices.



PLANNING



BUDGETING



POLICIES



BUSINESS PROCESSES



CULTURE

Mature organizations keep their organizational goals and mission in mind while designing and managing their technology. Executive staff understand technology and nonprofit management trends and practices, and IT has a place at the strategic planning table to ensure the organization takes full advantage of technology to deliver value to its constituency. Leveraging IT input, they design their business processes, IT policies and procedures, and social media policies to support the productive use of technology.

RESTRICTIVE

Minimal planning, reactive IT support, and lack of training

FUNCTIONAL

Sporadic planning and minimal structured IT support

EFFECTIVE

Proactive IT support with established policies and procedures and annual planning and budgeting

INNOVATIVE

CIO-level planning and strategic IT support based on a deliberate technology plan

DATA: Data is the key to understanding your members and the basis for sound decision-making.



SYSTEMS



INTEGRATIONS



GOVERNANCE



ANALYTICS



REPORTING

Data is the basis for sound decision-making about programs, content, and communication. Mature organizations understand that their mission depends on their data integrity. They collect, analyze, and use data to deliver value to their constituents and to understand their own value. Their data lives in a network of integrated systems (e.g., association management system, learning management system, financial management system) so staff can get a complete picture of any member, donor, or prospect with a single glance.

RESTRICTIVE

Multiple decentralized databases

FUNCTIONAL

Main database and several rogue databases

EFFECTIVE

Sound database structure with key integration points

INNOVATIVE

Network of databases that provide business intelligence and influence strategy

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DIGITAL: Digital engagement with your members is vital to achieving your mission.



DIGITAL PRODUCTS



COMMUNICATION



MOBILE ENGAGEMENT



SOCIAL MEDIA



NETWORKING

Mature organizations understand that simply digitizing traditional products—publications, member directories, and professional development courses—is no longer sufficient; members expect integrated digital experiences that are customized to their unique interests and needs. Mature organizations deliver digital products with a consistent user experience, so members can access the digital products from any device. Mature organizations regularly conduct user research and use the data to continuously enhance their digital products and services.

RESTRICTIVE

Basic website, social presence, and digital products with no strategy or consistent experience

FUNCTIONAL

Website and digital products integrated with the AMS or CRM with single sign-on

EFFECTIVE

Integrated digital products and services with a consistent user experience

INNOVATIVE

Continuously enhanced digital products and services based on data and research

INFRASTRUCTURE: Every function of an organization is supported by the infrastructure.



HARDWARE



SOFTWARE



SECURITY



CONNECTIVITY



REMOTE ACCESS

Mature organizations have secure, efficient systems that extend their capabilities. Whether they have a closet full of servers, full-on cloud Infrastructure-as-a-Service, or a hybrid cloud model, their infrastructure is stable and supports staff as they fulfill their mission. The organization's IT team knows exactly how to handle the ever-changing security landscape. Organizational data is secure, hardware and cloud investments are aligned with the organization's needs, and staff can get the same work done whether they're in the office, at home, or on the road.

RESTRICTIVE

Poorly architected, unstable infrastructure

FUNCTIONAL

Stable infrastructure with minimal unplanned downtime

EFFECTIVE

Stable infrastructure with guaranteed uptime that empowers users

INNOVATIVE

Infrastructure is an asset and effectively expands to incorporate cutting-edge technologies

The 501(c) IT Maturity Model

Connect your technology, people, and processes to your mission.

We help you understand your maturity in each function and implement a long-term IT strategy.

We want to help you use technology strategically to achieve your mission and goals. The 501(c) IT Maturity Model Assessment is the perfect starting point for any organization that wants to adopt and implement a long-term IT strategy.

We determine your IT maturity in management, data, digital, and infrastructure, and then we develop realistic, actionable recommendations that will help you align your IT with your business objectives. After completing the assessment, you'll be able to answer important questions about the state of your IT, including the following:

MANAGEMENT

Are your criteria and processes for technology-related decisions and acquisitions following best practices?



DATA

Do your data management systems provide the required level of data analytics and reporting capabilities?



DIGITAL

Are your business systems supporting your organization's online presence effectively?



INFRASTRUCTURE

How well do your current infrastructure and support resources align with your organization's needs?



When you improve your IT maturity, your technology will become a mission-enabler.

Fulfilling your organization's mission is the first, and foremost, measure of your success. At DelCor we make your measure of success our own. Our mission is to help you use technology to accomplish your goals and live your mission.

A mature organization uses technology to increase its effectiveness and to improve the value it delivers to members and constituents. No one can know what the future holds, but mature organizations have the tools, processes, and culture to be responsive, nimble, and relevant in times of change.

With a strategic and integrated approach to technology, your organization will make maximum use of its resources and provide a valuable and transformational association experience for your members.

Questions? Contact us.

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